



Cahaba River Ramble

& “C the River” Conservation and Education Event
to benefit the Shane Hulsey CLEAN Environmental Education Program

About the Cahaba River Ramble

The Cahaba River Ramble Trail Race, held each spring, is a spectacular 5k and 10-mile trail race along the “biological heart” of Alabama’s longest remaining free-flowing river, the Cahaba, and is the primary annual fundraiser for our CLEAN Environmental Education Program. Located in the Cahaba River National Wildlife Refuge while the treasured Cahaba Lilies are in full bloom, the race is certainly one of the most unique running experiences in Alabama. Last year, we served more than 200 people from 6 states, exposing them to the beauty and importance of the river.

In conjunction with the Ramble is our “C the River” Conservation and Education Event – a free & family-friendly series of “Education Rambles” led by some of our region’s premiere nature and wildlife experts including reptiles, a nature walk, and environmental education activities.

About the Cahaba River Society

Founded in 1988, the Cahaba River Society (CRS) is one of Alabama’s largest watershed conservation organizations and is recognized nationally for environmental stewardship. Our mission is to restore and protect the Cahaba River watershed and its rich diversity of life. This diversity includes not only the river’s diverse freshwater life, but also the diverse people of the central Alabama region who rely on the Cahaba for clean, low-cost drinking water. The Cahaba River is the primary drinking water source for about one million people in the Cahaba watershed and drinking water service area. Education is the top priority of our strategic plan and we seek to influence characteristics associated with environmentally responsible behavior. The partners associated with our program include public and private schools, local and state government agencies, corporations, and other conservation groups. We are working together to build partnerships for cost-effective program planning and resource sharing.

About the Shane Hulsey CLEAN Environmental Education Program

Our goal for the CLEAN program (Children Linking Environmentally Across the Nation) is to build environmental literacy and promote sound environmental decision-making among future leaders by providing quality, hands-on environmental education to students and teachers in the Cahaba River Watershed. Since its inception in 1996, the CLEAN Program has provided hands-on educational field trips, teacher workshops, and interdisciplinary classroom curriculum activities to more than 19,500 students and teachers in the Cahaba River watershed and drinking water service area. To accomplish this goal, our staff conducts field trips, offers teacher workshops, participates in outreach activities and leads volunteer restoration projects throughout the Cahaba watershed.

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What

A spectacular 5k (3.1mile) and ~10 mile trail race through the "biological heart" of Alabama's longest remaining free-flowing river, the Cahaba River National Wildlife Refuge

Why

To benefit the Shane Hulsey CLEAN Environmental Education Program of the Cahaba River Society

When

Saturday, June 6, 2009. Check-in/on-site registration begins at 6 am. Race begins at 7:30 am.

Where

Cahaba River National Wildlife Refuge, near the historic town of West Blocton, Alabama.

Who

Something for everyone. Experienced trail runners will enjoy a very challenging ~10 mile course, while newcomers can get their feet wet by opting for the short and flat 3.1 mile course. Bring your family to enjoy a day of interesting educational programs both during and following the races.

How

With your help! This event would not be possible without the generous support of corporate friends. Past local sponsors include Stewart Perry Company, Mountain High Outfitters, Mountain High Designs, Coca-Cola, The Trak Shak, Higher Ground Roasters and al.com.

For more information, please contact:

Monica Carmichael
Director of Development, Cahaba River Society
205 322 5326 x416
monicac@cahabariversociety.org

2009 Cahaba River Ramble and Education Event

Corporate Sponsorship Packages

Corporate Sponsor

\$500+

- 4 spots (2 boats) on a scheduled recreational canoe trip
- Logo on t-shirt and all print and other media associated with the event
- Recognition from Cahaba River Society in our Annual Report, in our newsletters, on our website (with a link to your company's website), and in other applicable print and broadcast media opportunities
- The use of event materials in your company advertising (wording approved by CRS)
- Other potential advertising opportunities

Educational Program Partner

\$250

- 2 spots (1 boat) on a scheduled recreational canoe trip
- Logo on t-shirt and all print and other media associated with the event
- Recognition from Cahaba River Society in our Annual Report, in our newsletters, on our website, and in other applicable print and broadcast media opportunities
- The use of event materials in your company advertising (wording approved by CRS)
- Other potential advertising opportunities

Corporate Friend

\$100

- Logo on t-shirt and all print and other media associated with the event
- Recognition from Cahaba River Society in our Annual Report, in our newsletters, on our website (with a link to your company's website), and in other applicable print and broadcast media opportunities
- The use of event materials in your company advertising (wording approved by CRS)
- Other potential advertising opportunities

Other Sponsorship Opportunities

Miscellaneous Items

We are requesting in-kind sponsorships: the donation of goods for use at the event, items for filling the runner bags, and items for a raffle to be held during the event.

For more information, visit www.cahabariversociety.org.

Thank you in advance for your consideration and support of the Cahaba River Society!

The mission of the Cahaba River Society is to restore and protect the Cahaba River watershed and its rich diversity of life.

Sponsorship Agreement

Company Information

Company Name _____

Address _____

City/State/Zip _____

Main Contact/Title _____

Email _____

Phone & Fax _____

Sponsorship Commitment

Complete applicable items:

Sponsorship at the \$ _____ level (cash or in-kind donation)

Description of in-kind donation _____

Raffle Item with estimated value of \$ _____

Description of Raffle Item _____

Payment Information

Payment for sponsorship fees must be submitted with this form. Please make checks payable to Cahaba River Society and mail this agreement to:

Cahaba River Society
Attn: Cahaba River Ramble
2717 7th Avenue South, Suite 205
Birmingham, Alabama 35233

Checklist: What to return to CRS

Completed Sponsorship Agreement

Mail to the above address or email to monicac@cahabariversociety.org by May 22, 2009

Promotional Materials

Company logo (300 dpi jpeg, tiff, ai, or psd file) and brief corporate description (optional)